

The \$12 Portfolio

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www.7TwelvePortfolio.com

HOW does a person start investing?

Most people invest by using mutual funds. A mutual fund is a portfolio (or collection) of stocks, bonds, real estate, etc. There are a lot of mutual funds to choose from. An investor needs several different mutual funds to be “diversified”. Diversification helps reduce the risk of loss.

BUILDING a portfolio using Homestead mutual funds

Homestead is a mutual fund company in Virginia. Their website is <http://homesteadfunds.com>. Their phone number is 1-800-258-3030. They have several different mutual funds. Below are four of their funds that can be utilized to build the starting foundation of a “diversified” investment portfolio.

Name of Homestead Mutual Fund	This mutual fund invests in...
Homestead Value	Large US Stocks
Homestead Small Company Stock	Small US Stocks
Homestead Short-Term Bond	Bonds
Homestead International Value	Non-US Stocks

With their automatic investing plan, Homestead waives the normal initial investment of \$500. You can literally build the four fund portfolio shown above for **\$12 per month** (\$3 each month into each fund) if you **automate** the monthly investment. An automatic monthly investment is where you authorize Homestead to electronically withdraw your monthly investment from your checking or savings account. There is no fee for that service. Of course, you can also invest more than \$3 each month into each fund!

WHAT type of account should I set up?

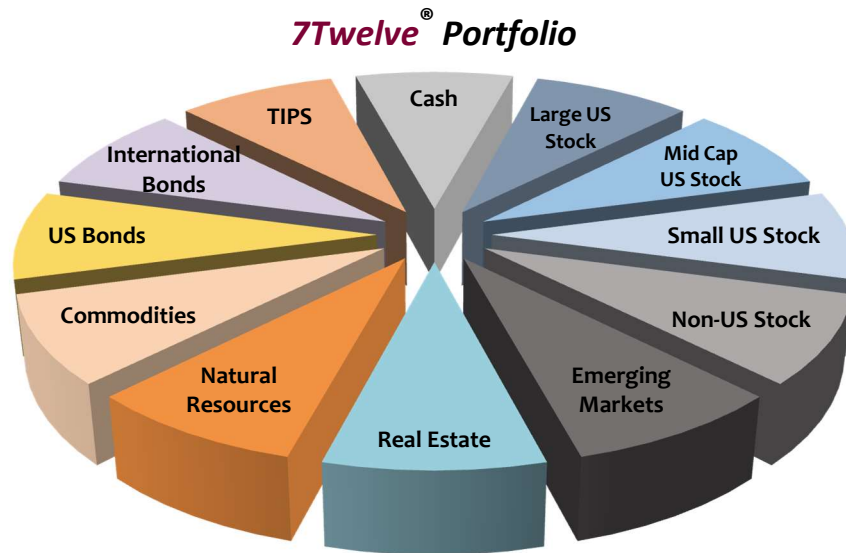
There are two basic types of investment accounts: *regular investment account* and *individual retirement account* (IRA). Regular investment accounts have fewer rules than IRA accounts, but IRA accounts offer tax protection. Remember, you are investing money in mutual funds—but you still have to choose how to establish the account (regular account or IRA account). The most common types of IRA accounts are the traditional IRA and the Roth IRA. **For most people with modest incomes, the Roth IRA is generally the most useful. If married, it’s best to set up separate IRA accounts to maximize the amount you can invest.** There is a \$15 per year account maintenance fee if setting up an IRA account, so if you plan to invest a small amount of money you may want to only invest in one Homestead mutual fund rather than four. **Regular** (non-IRA) investment accounts don’t charge the \$15 per year account maintenance fee.

Start NOW

The most important aspect of investing is simply starting! Don’t wait until you have a lot of money, **start small now**. And don’t attempt to find the perfect mutual fund, simply build a sensible portfolio using several different mutual funds. As your income grows, you will be able to invest more. What starts out, for example, as a \$12 per month investment will grow over time as your income grows. Be patient. Have reasonable expectations. Don’t panic if your accounts temporarily lose money. Mutual funds that invest in stocks tend to have positive yearly returns about 70% of the time.

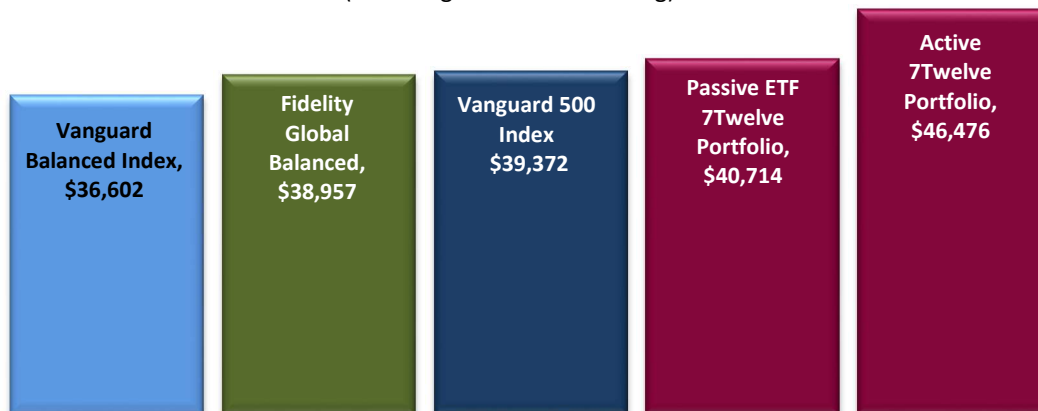
More Diversification

For those wanting to build a more diversified portfolio you might consider the **7Twelve**[®] Portfolio—an investment model designed by Craig Israelsen, Ph.D. in the spring of 2008. The **7Twelve**[®] Portfolio equally weights **12 mutual funds** (or exchange traded funds) at 8.33% each. It is rebalanced each year.



20-Year Growth of \$10,000

January 1, 1998 to December 31, 2017
(assuming **annual** rebalancing)



The **7Twelve**[®] Portfolio has been “pre-built” and is available at Motif Investing for a \$250 minimum investment.

<https://www.motifinvesting.com/motifs/7twelve-core-portfolio>

Craig L. Israelsen, Ph.D. is the developer of the 7Twelve[®] Portfolio. He teaches in the Personal Financial Planning program at Utah Valley University. He has previously taught at Brigham Young University and the University of Missouri-Columbia. Craig writes monthly for New York-based *Financial Planning Magazine*. He can be reached at craig@7TwelvePortfolio.com

Disclaimer: the information in this guide does not constitute an endorsement for any particular investment product. Past performance of investment products does not guarantee future performance.